

WCTCCA 2013 Spring Financial Report

(4.24.2103)

This financial report reflects the WCTCCA account balance to date and projects our balance after revenues and expenses of our annual conference April 29 & 30, 2013 at Rainbow Lodge in Northbend. This report is based on our account balance @ 3.31.13 with projections adjusting it.

Pre-conference Balance	\$5,363.54
Revenues from conference fees (including on-site membership dues and CEU's)	\$8,991.54.
New balance	\$9,529.97
Conference expenses	(\$3,900.00)
Projected Post-conference / Current Balance	\$5,629.97

Major predicted expenses for the conference were

• Presenters	\$ 950.00
• Lodge fee	\$2,300.00
• CEU NBCC Registration Overhead	\$ 250.00
• Conference Prep/Presentation Cost	\$ 400.00
TOTAL OVERHEAD	(\$3,900.00)

The are two important notes to the membership in this report. The “products” of the organization

- The “services” of the organization have taken a huge step forward including
(a) a fresh, clean website including a resource page capturing all the sources/resources of our conference presentations and WCTCCA listserv discussions,
(b) and a regular newsletter reflecting counseling issues across the system, and
- paid memberships have slumped considerably although it would seem that WCTCCA affiliation and access still seem important to many system counselors.

As the only professional organization of community counselors in the state, we want very much to further expand the reach, voice and involvement of campuses not currently active. Your executive board now meets entirely by conference call (rather than personal meetings) which has increased efficiency and the frequency of work, while eliminating all their time/cost to travel and meet for meetings. This report is posted to the WCTCCA websites. Note that we have a new, fresh and attractive site at <http://www.wctcca.com/>.

Regards and peace to all.

Dale Zeretzke, WCTCCA Treasurer
Seattle Central Community College
April 24, 2013